Community Engagement Director
Wild Bear Nature Center

We are seeking a Community Engagement Director to lead the nature center into the future by building a diverse community of volunteers, participants and partnerships.

Job Responsibilities

● Develop Wild Bear’s long-term community engagement strategy, including building partnerships, team event planning and implementation, volunteer recruitment and cultivation.
● Build strong support for Wild Bear and our mission, both locally and regionally.
● Develop and oversee a robust volunteer program to support community engagement activities: front desk/visitors’ services, special events activities, farmers’ markets, etc.
● Develop and implement strategies to engage the community in existing and new programs and visitation to the nature center, including developing a system to document program and visitor engagement.
● Work as a team with our Marketing Manager to increase awareness and engagement with the community.
● Develop, track, and manage partnerships with a broad base of mission aligned organizations from the Front Range Region.
● Plan and implement community events in accordance with Wild Bear’s mission, vision and values and lead the community engagement committee and marketing team with engaging the community in events.
● Engage the community in new exhibits and other opportunities at the nature center.
● Work with a team in exhibit planning and implementation
● Set goals, implement strategy, and evaluate visitor and community engagement experiences to meet Wild Bear’s strategic goal of increasing visitation by 25%, and community engagement by 50%, within 2 years.
● Train, supervise, support, and evaluate the Visitor Services team (staff and volunteers).
● Research and apply for outside funding to support Wild Bear’s Community Engagement goals.
● Support the organization as needed as part of the team.

Community Engagement Director Profile

● Understand and apply Wild Bear’s mission, vision, and values to all activities.
● Strong, positive leader with a fun, energetic, and outgoing personality.
● Proven track record with engaging community during formal and informal programs.
● High standard of excellence.
● Creativity
● Nonprofit knowledge and grant research/writing experience
● Demonstrated record of following-up in a timely manner.
● Excellent written and oral communication skills
Self-motivated with excellent follow through: takes the ball and runs with it.
Ability to prioritize tasks and manage time well. Excellent organizational skills.
Seeks out training opportunities in order to improve leadership skills.
Excellent computer skills.
Experience in development of tools to measure success
Thrives in a dynamic growing organization. Able to respond with a positive, solution-oriented mindset.
Strong work ethic, a dedication to getting the job done, and a “can-do” attitude.
Excellent customer service skills

Qualifications:

Bachelor’s degree in a related field
At least 3 years experience in community engagement role
3 Positive References from current or former supervisors
Clean FBI background check

Compensation:
$40,000 annual salary
PTO: 10 paid vacation days, 11 holidays
Health Insurance Stipend

To apply:

Send cover letter, resume, and 3 reference emails to jobs@wildbear.org

Application deadline, 4:00 pm September 17

Founded in 1995, Wild Bear Nature Center is a nonprofit organization inspiring a lifelong connection to nature and community through creative exploration of the outdoors. Located in the mountains of Boulder County, Wild Bear owns 5-acres at the gateway of 3,000 acres where the future net-zero nature center will be built. Currently Wild Bear operates in downtown Nederland and plans to open the new facility in fall of 2023. www.wildbear.org